

Exhibit 4



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Contract

Please read carefully the following terms and conditions for the sale of [instagram.com](#).

Seller

Murong Zhou
shenzhen nanshan

518000 shenzhen
China

Buyer

Burin, Inc.
Kevin Systrom
265 Rivoli St. #4
San Francisco, CA CA
United States

1. Purchase Object and Purchase Price

The object of this purchase agreement of 01/18/2011 is the domain name [instagram.com](#) as well as, where applicable, the related Internet project.

The purchase price shall amount to 100,000.00 USD including any statutory tax that may be incurred (for instance VAT). Upon request, the seller will issue the buyer with an invoice or a receipt of the purchase price.

2. Warranty and Liability

a) The Seller guarantees that he/she is the owner of the aforementioned purchase object and may freely dispose of it. Furthermore, he/she guarantees that the purchase object is not encumbered by the rights of third parties and that he/she has, up to now, received neither warnings or preliminary injunctions related to the purchase object nor in any other way, legally or extra-judicially, become aware of the violation of third-party rights or of a violation against applicable law.

b) Any other warranty upon the part of the Seller for legal defects is excluded. This shall not apply in the event that the Seller has maliciously concealed a legal defect.

c) Otherwise, the Seller shall be liable only for damages which are based upon intentional wrongdoing or gross negligence upon the part of the Seller, his/her legal representatives or vicarious agents. This shall not apply for damages due to loss of life, bodily injury or damage to health, in the event of the provision of express guarantees by the Seller as well as for the violation of essential contractual obligations.

3. Processing the Transaction

a) The contractual parties are in agreement that the technical transaction of the domain name and the transaction of the purchase price shall be processed via Sedo GmbH, Im Mediapark 6, 50670 Cologne, and/or Sedo LLC, 161 First Street, Fourth floor, Cambridge, MA 02142, USA.

b) In the relationship to Sedo GmbH, the respectively valid Business Terms and Conditions and Transfer Terms and Conditions of Sedo GmbH shall apply for a party to a purchase agreement who is the Customer of Sedo GmbH. In the relationship to Sedo LLC, the respectively valid Terms and Conditions and Transfer Terms and Conditions of Sedo LLC shall apply for a party to a purchase agreement who is the Customer of Sedo LLC.

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c) The parties of a purchase agreement shall be obliged to each other and to Sedo GmbH or Sedo LLC to provide the necessary cooperation in order to successfully complete the transaction.

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d) In the event of a dispute, Seller shall have the right to demand the commission from the contractual party who has violated his/her obligation to cooperate.

e) Payment must be remitted to Seller with five (5) business days from the creation of the payment request.

4. Applicable Law

Provided that the Seller and the Buyer can agree upon this, the contractual relationship between them shall be subject to the law of Massachusetts, USA.

5. Invalid Contractual Provision

In the event that a contractual provision, in whole or in part, should be or become invalid, then the validity of the remainder of this agreement shall remain unaffected.

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