

Subject: Dudes, I just had the craziest idea!

From: Rod Beckstrom <[hotrod69@icann.org](mailto:hotrod69@icann.org)>

Date: Fri, Mar 30, 2012 4.55 pm

To: Steve Crocker <[crocker@afiliias.info](mailto:crocker@afiliias.info)>, Kurt Pritz <[whippingboy@icann.org](mailto:whippingboy@icann.org)>, Barbara Clay <[complaints@icann.org](mailto:complaints@icann.org)>, John Jeffrey <[donotreply@icann.org](mailto:donotreply@icann.org)>

Dudes!

me and Elad just had the craziest idea while we were having our daily 420... you're going to motherfuckin love this shit, I swear...

so here's the concept – we should be thinking outside the box man – waaay outside the box.

BEYOND!

it came to me while jeff was trying to explain this DNS thing to me over a couple brewskis

there's these "fully qualified" domains, yeah? they're like the HIDDEN domains that the computers use – only the ENLIGHTENED and WARLOCKS like the Tangent can perceive them

but here's the thing – this is going to blow you away – each one has this extra dot at the end... just sitting there doing... nothing

so final, man. totally bummed me out

that dot needs something to the right of it... we need, like, more text or something, like a word to show where the domain is or who owns it, yeah? it's so clear to me now

why stop at the top-level? we need to think BIGGER, way BIGGER! this will be my LEGACY

make it so!

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Subject: RE: Dudes, I just had the craziest idea!

From: Barbara Clay <[complaints@icann.org](mailto:complaints@icann.org)>

Date: Fri, Mar 30, 2012 5.17 pm

To: Rod Beckstrom <[hotrod69@icann.org](mailto:hotrod69@icann.org)>

CC: Kurt Pritz <[whippingboy@icann.org](mailto:whippingboy@icann.org)>

Great idea boss!

I'll get to work on the outreach campaign just as soon as I'm done with the new gDLT one. If you can send me a list of approved hotels for your tour I'll start booking them immediately.

Babs

PS – Kurt, could you run this by the GNSO, thanks.

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Subject: RE: Dudes, I just had the craziest idea!

From: Kurt Pritz <[whippingboy@icann.org](mailto:whippingboy@icann.org)>

Date: Fri, Mar 30, 2012 5.44 pm

To: Rod Beckstrom <[hotrod69@icann.org](mailto:hotrod69@icann.org)> Steve Crocker <[crocker@afiliias.info](mailto:crocker@afiliias.info)>, Barbara Clay <[complaints@icann.org](mailto:complaints@icann.org)>, John Jeffrey <[donotreply@icann.org](mailto:donotreply@icann.org)>

Um... Rod, I'm not so sure about this. We're kinda busy with the whole gTLD thing, y'know? Are you sure this is the best time to be talking about this?

Maybe we could reconnect on this later. August, maybe?

Kurt

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Subject: RE: Dudes, I just had the craziest idea!

From: Steve Crocker <[crocker@afiliias.info](mailto:crocker@afiliias.info)>

Date: Fri, Mar 30, 2012 6.32 pm

To: John Jeffrey <[donotreply@icann.org](mailto:donotreply@icann.org)>

John,

I thought we agreed you were going to keep Rod in his cage until we get the new guy in.

Get your ass to Palo Alto, give him his medicine and unplug all the computers.

Do I have to do everything myself?

S.

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Subject: RE: Dudes, I just had the craziest idea!

From: Rod Beckstrom <[hotrod69@icann.org](mailto:hotrod69@icann.org)>

Date: Fri, Mar 30, 2012 7.35 pm

To: Steve Crocker <[crocker@afiliias.info](mailto:crocker@afiliias.info)>, Kurt Pritz <[whippingboy@icann.org](mailto:whippingboy@icann.org)>, Barbara Clay <[complaints@icann.org](mailto:complaints@icann.org)>, John Jeffrey <[donotreply@icann.org](mailto:donotreply@icann.org)>

its all about the DOTS

just think AROUND it

you'll see

DOTS